Ipsos MORI



Dear Parent / Carer,

Share your experiences of childminding!

Ipsos MORI are carrying out research for the Scottish Government on the benefits of childminding for children and families. The aim is to better understand how people view childminding, the benefits for families, and how parents feel childminding meets the needs of them and their children. The findings will then be used to increase understanding about the value of childminding and to support more parents to access it for their funded hours entitlement.

We're looking for parents who are **currently using a childminder for their preschool child or children** to take part in a telephone interview with a researcher from Ipsos MORI. We will ask about why you choose to use a childminder and how it works for you and your family. There are no right or wrong answers, we are just interested in your views and experiences. The interview would be at a time convenient for you and would last around 45 minutes to an hour. To thank you for taking the time to talk to us, we would like to **give you £30**.

We will use information from these interviews to write a report for the Scottish Government that will be published but **will not include anything that could identify you**. Everything you say will be confidential and your data will be stored securely. We won't be asking you for feedback on your childminder's service, instead we will be asking you to talk generally about childminding and why it works for your family.

With your permission, the discussion will be audio recorded. Only the research team will have access to the recording and all data will be securely destroyed after completion of the research. Taking part in the research is completely voluntary. If you agree to take part, you are free to change your mind at any time without giving us a reason. We have a privacy policy for the project which you can see here: https://ipsos.uk/childminding2

If you are interested in taking part, or have further questions, please get in touch with me by emailing kate.glencross@ipsos.com or phoning 07583 127413 by 26th February.

Thank you,

Kate Glencross Research Manager, Ipsos MORI Scotland